

# Why Select Equinox to Help Sell Your Home

Selling your home can be a complex process. As seasoned real estate professionals, we will help you with the entire home selling process. As your listing broker, we will help you get the best price for your home and help sell it in the fastest possible timeframe.

Selling a home in the Eugene/Springfield metropolitan area means a comprehensive plan must be in place. When you select Equinox as your listing brokerage, we will:



- ◇ Represent you in a manner that is both professional and thorough.
- ◇ Provide you with a free home valuation to help determine your home's worth.
- ◇ Review comparables in your area to demonstrate how the market is behaving in the greater Willamette Valley and outlying areas.
- ◇ Advise you how to best prepare your property for viewings and sale.
- ◇ Tailor the sale of your home to your property's surrounding area and to each of its unique features and attributes.
- ◇ Engage in a comprehensive advertising campaign to give your home the ideal amount of exposure.
- ◇ Utilize technology including a variety of web sites, and conventional print advertising to showcase your property to other real estate agents along with potential home buyers.
- ◇ Arrange showings of your home that work in conjunction with your schedule.
- ◇ Network with other real estate professionals in Lane County as well as throughout other relevant areas to find the perfect buyer for your home.
- ◇ Negotiate on your behalf to receive the best price and terms for your property and home.
- ◇ Work with you through the complex paperwork and legal issues that can impact the sale of your home.

*Our goal is your complete satisfaction.*

